



TOWN OF DEWEY BEACH

www.townofdeweybeach.com

105 Rodney Avenue
Dewey Beach, DE 19971
302-227-6363 (Voice or TDD)
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March 26, 2018

Adopt-A-Dune

The Town of Dewey Beach is looking to install beach access mats to cross over the dunes in an attempt to make our beach access easier for all to use. Please see the photos on the back of this form to view examples of what they look like.

The Town Commissioners have voted for the town to allocate \$35,000 to go toward this project, and are diligently working with the business community, State Representatives and town property owners to make this project come to fruition.

As the example photos portray, there are sponsorship ad panels that can also be installed on the mats. The town is offering a sponsorship opportunity to anyone who may be interested in assisting with this project, and you can put your family or business name on an ad panel in return. The below pricing will keep your name on the panel for 3 years.

The sponsorship pricing is as follows:

PANEL SIZE:	SPONSORSHIP COST:
4 ft. x 2 ft. (full panel)	\$1,000
2 ft. x 2 ft. (half panel)	\$500
2ft. x 1 ft. (1/4 panel)	\$250
1 ft. x 1 ft. (1/8 panel)	\$125

If you would like to participate to help us make this project possible please email Town Clerk Ashleigh Hudson at: ashleigh@townofdeweybeach.com to request a sponsorship form, or visit www.townofdeweybeach.com and click on "Adopt-A-Dune Sponsors" at the top of the homepage. Please see the back of this form for a list of currently available streets. Checks or credit cards are accepted.

If you do not want your name to appear on a mat but would like to donate, please send your contribution with a note stating your name and amount of your donation to: Town of Dewey Beach, c/o Adopt-A-Dune Sponsor, 105 Rodney Avenue, Dewey Beach, DE. 19971. Any donation amount is appreciated, and you will be acknowledged on the town website under "Adopt-A-Dune Sponsors".

Sincerely
Commissioner Bauer
Paulbauer@townofdeweybeach.com

Beach Access Mats will be installed and available for sponsorship on the following Streets on a first come- first serve basis:

Collins Avenue, Van Dyke Avenue, Dickinson Avenue, Rodney Avenue, Read Avenue, McKinley Avenue, Bellevue Street, New Orleans Street, Saulsbury Street, Swedes Street, Clayton Street, Houston Street, St. Louis Street, West Street, Cullen Street, Carolina Street, Chesapeake Street.

Ad Mat Examples, please note- the colors of the mats in the photos below may not be the same colors of the actual mats installed:

