

Draft Visitors Survey

The Town of Dewey Beach is preparing a comprehensive community development plan for the next 10 to 15 years. We want to ensure that Dewey Beach continues to be the vibrant town that is today and we want to identify those aspects of the town that work well and those that may need improvement or change. Whether you are a first-time visitor to Dewey Beach or one who has visited regularly over many years, we would very much appreciate your thoughts about the town and its activities. We have developed a survey that we encourage you to complete to help us capture your views about the town. Please go to www.xxxxx.com/deweybeachvisitor on your phone or other mobile device to complete the survey. If you prefer, you may complete this copy of the questionnaire and leave it at the hotel, rental agency, or business at which you obtained a copy.

Thank you for your help.

1. How long is your current or most recent visit in Dewey Beach?

- One day or evening
- Weekend
- One week
- Two weeks
- More than two weeks

2. Did you stay in a

- Hotel or motel?
- Condominium?
- House?
- No overnight stay (skip to Question 5)

3. How many people stayed with you in the same accommodations?

- None
- One
- Two or three
- Four to six
- Seven or more

4. How many children were in your party (age 17 or younger)

- None
- One or two
- More than two

5. What is it about Dewey Beach that you find most attractive and makes you want to return for another visit? (Select up to 3)

- Clean and safe beach
- Quality and number of rental accommodations
- Quality and number of restaurants
- Party atmosphere
- Family friendly activities
- Bayside activities
- Outdoor bars and restaurants
- Safe and comfortable atmosphere
- Other (specify) _____

6. What about Dewey Beach do you find least attractive and needs improvement? (Select up to 3)

- Clean and safe beach
- Quality and number of rental accommodations
- Quality and number of restaurants
- Party atmosphere
- Family friendly activities
- Bayside activities
- Outdoor bars and restaurants
- Safe and comfortable atmosphere
- Other (specify) _____

7. Do you plan to return to Dewey Beach for another stay?

- Yes
- No
- Not sure

8. What is your age?

- 18 to 20
- 21 to 30
- 31 to 40
- 41 to 50
- 51 to 60
- 61 to 70
- 71 or older

If you have additional comments about Dewey Beach, please specify in the space provided below

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