Dewey Beach Comprehensive Plan

SWOT Summary : March 2016

: Edited September 2016

Strengths Weaknesses

(Build on or leverage) (improve upon)

Unique Ocean beach / Bayside Lack of town gathering place(s)

Small town ambiance Route One congestion / division

Accessible / Walkable Rowdiness image

Seasonal rhythms Lack of coherent/shared vision

Relaxing / People & pet friendly Variable revenue base

Threats Opportunities (eliminate) (take advantage of)

Increased congestion (Internal & external) Proactive Vision & Town Planning

Sea level rise Robust shoulder season

Rowdiness image Leader in sea level rise mitigation

Conflicts between stakeholder groups Iconic gathering place(s)

Diminished property values