***Planning Goals***

The following are goals that have been reviewed and discussed by the CPDWG *(previously defined before this point)* and reflect the group’s consensus objectives for making Dewey Beach a better, safer, and friendlier town that serves all the town’s constituents and provides guidance for the next decades.

* The Town of Dewey Beach will be characterized by a respectful and diverse culture that values quiet enjoyment in harmony with vibrant day- and night-time activities.
* The Town of Dewey Beach will enable all stakeholder groups to contribute to Dewey’s vibrancy, and to share in the costs and benefits of the Town’s culture and commerce in a balanced way.
* The Town of Dewey Beach will achieve financial sustainability based on stable and predictable revenue sources and reasonable and predictable expenditures.
* The Town of Dewey Beach will invest in itself and become recognized as a gem of a Mid-Atlantic small beach town; clean, beautiful and vibrant.
* The Town of Dewey Beach will provide for the security and safety of all stakeholders within Town limits, including on its beaches and ocean and bay areas, in residential and commercial areas, and along Coastal Highway (SR-1).
* Dewey Beach town operations and governance will be recognized as efficient and effective in meeting the needs of this vibrant and evolving community.
* The Town of Dewey Beach will develop comprehensive business cases regarding the annexation of strategic areas of neighboring lands and communities to improve the long-term viability of the area and to protect the surrounding natural resources.
* The Town of Dewey Beach will preserve the existing character of the Town and the diversity of its surrounding natural resources, and protect them in perpetuity by appropriate municipal code and effective Town governance.
* The Town of Dewey Beach will take a leadership position in, and responsibility for, protecting and preserving the natural environment in and around Dewey.
* The Town of Dewey Beach will develop and maintain a strategy for long-term adaptation to sea-level rise that is supported by County and State policy, operations and funding.
* The Town of Dewey Beach’s culture and commerce will extend throughout the Spring and Fall shoulder seasons.