

a development.

- (4) Location. Residential development signs may be located in any required yard, but shall not extend over any lot line or within 15 feet of any point of vehicular access from a zoning lot to a public roadway. The location and arrangement of all residential development signs shall be subject to the review and approval of the Sign Officer.
 - (5) Height. Residential development signs shall not project higher than seven feet as measured from the base of the sign or grade of the nearest adjacent roadway, whichever is higher.
- C. Bed and Breakfast Signs. Signs which indicate the name and address of a bed and breakfast that is not defined as a home occupation shall be subject to the following:
- (1) Type. The bed and breakfast sign shall be a ground sign.
 - (2) Number. There shall not be more than one bed and breakfast sign per lot.
 - (3) Area. The bed and breakfast sign shall not exceed 10 square feet or surface area per sign face or 20 square feet gross aggregate sign area.
 - (4) Location. The bed and breakfast sign may be located in any required yard, but shall not extend over any lot line or within 15 feet of any point of vehicular access from a zoning lot to a public roadway. The location of all bed and breakfast signs shall be subject to the review and approval of the Sign Officer.
 - (5) Height. Bed and breakfast signs shall not project higher than five feet as measured from grade level directly below the face of the sign or grade of the nearest adjacent roadway, whichever is higher.
- D. Exempt Signs. Exempt signs as specified in § 19-107 of this Part.
- E. Temporary Signs. Temporary signs as specified in § 19-108 of this Part.

§ 19-110 Commercial Uses.

[Ord. 867, 9/5/2006, § 110; as amended by Ord. 934, 5/17/2010, § 1; by Ord. 987, 5/19/2014, § 1; by Ord. 993, 9/15/2014, §§ 2, 3; and by Ord. 1001, 6/1/2015, § 1]

1. For all commercial uses, only the following signs are hereby permitted and then only if accessory and incidental to a permitted or special use:
 - A. Commercial Use Signs. Commercial use signs, other than those subject to special conditions in later subsections of this section, shall be subject to the following:
 - (1) Wall Signs.
 - (a) Number. There shall not be more than one wall sign for each principal building except that where the building abuts two or more streets, additional such signs, one oriented to each abutting street, shall be permitted.
 - (b) Area. The gross surface area of a wall sign shall not exceed 10% of the area of the building wall, including doors, windows, to which the sign is to be affixed or 64 square feet, whichever is smaller. The gross surface area of a wall sign may be increased by 20%, except that the gross surface of the sign shall not exceed 64 square feet, if such wall sign:
 - 1) Consists only of individual, outlined alphabetic, numeric and/or characters without background, except that provided by the building surface to which the sign is to be affixed.

- 2) If illuminated, such illumination is achieved through shielded spot lighting, but not any lighting where the light source is visible or exposed on the face or sides of the characters.
- (c) Location. A wall sign may be located on the outermost wall on any principal building, but shall not project more than 16 inches from the wall to which the sign is to be affixed. The location and arrangement of all wall signs shall be subject to the review and approval of the Sign Officer.
- (d) Height. A wall sign shall not project higher than the parapet line of the wall to which the sign is to be affixed or 20 feet as measured from the base of the building wall which the sign is to be affixed, whichever is lower.
- (e) Special Conditions. Where a principal building is devoted to two or more permitted uses, the following chart shall determine the size of the sign permitted per business:

No. of Businesses In Building	Maximum S.F. Permitted Per Business
1	64
2	32
3	24
4 or more	20

In this case, where there are two or more permitted uses within a building, it shall be the responsibility of the building owner to apply for and sign for the sign permit.

(2) **Ground Signs.**

(a) **Number. There shall not be more than one ground sign for each lot.**

- (b) Area. The gross surface area of a ground sign shall not exceed 32 square feet for each exposed face, nor exceed an aggregate gross surface area of 64 square feet.
- (c) Location. A ground sign may be located in any required yard, but shall not extend over any lot line or within 15 feet of any point of vehicular access from a zoning lot to a public roadway.
- (d) Height. A ground sign shall not project higher than 25 feet, as measured from grade level directly below the face of the sign or grade of the nearest adjacent roadway, whichever is lower, except in the Corridor Overlay District when the height shall be controlled by the Corridor Overlay Ordinance.

(3) **Awning, Canopy and Marquee Signs.**

- (a) Number. There shall not be more than one awning, canopy or marquee sign exceeding an aggregate gross surface area of four square feet for each principal building. Awning, canopy and marquee signs which are four square feet or less in aggregate gross surface area are exempt from the provisions of this Part, as specified in § 19-107, Subsection 1A.
- (b) Area. The gross surface area of an awning, canopy or marquee sign shall not exceed 24 square feet, or not more than 50% of the gross surface area of the smallest face of the awning, canopy or marquee to which such sign is affixed.
- (c) Height. Any awning, canopy or marquee sign shall not project higher than the top of the awning, canopy or marquee to which such sign is to be affixed.