

Dear Contestants and Parents,

In my experience of organizing the program books for both the Little Miss and Junior Miss Ocean City pageants, I have learned a few things that I wanted to share. Our goal is always to make the ad book look great! With that said, here are some steps that can be taken in order for all ads to look their best.

- ❖ If you are going to use pictures in your ad, please include the actual photograph or email the digital picture to me at [lmoc.programbookchair@gmail.com](mailto:lmoc.programbookchair@gmail.com) In subject line put LMOC. Please send pictures as jpg files and ads as pdf files.
- ❖ When obtaining ads from businesses, please ask for a black and white ad. Black and white ads will copy the best, therefore looking the best. However, if a business does not have a black and white ad, please ask them to email the ad to me as well.
- ❖ Remember that a full-page ad is 8 1/2 "x 11".
- ❖ Please be aware that what you give me is what will be printed. I cannot guarantee that the printer will improve upon any ads. If you have questions, please email me and I will help in whatever way I can.

Lastly, ads will be collected at the orientation meeting. If you have any questions, I will be happy to answer them at the orientation meeting.

ALL ads are due by August 3, 2018. NO ads will be accepted after that deadline and there will be NO exceptions. It is imperative to have plenty of time to properly organize and print the ad book. Again, our priority is to make the ad book look great, keeping with the August 3<sup>rd</sup> deadline, will ensure our goal.

Thank you for your cooperation,

*Amanda Pannone*

