

# TOWN MANAGER'S WEEKLY REPORT



## UPCOMING MEETINGS & EVENTS ...

- ✓ **Town Council Meeting:** Wednesday, May 13<sup>th</sup>, 7:00 PM, Regular Meeting, Town Hall
- ✓ **Planning Commission:** Wednesday, May 20<sup>th</sup>, 6:00 PM, Town Hall
- ✓ **Delaware League of Local Governments:** Thursday, May 21<sup>st</sup>, 6:00 PM, Duncan Center (Dover)
- ✓ **Town Council Meeting:** Wednesday, May 27<sup>th</sup>, 7:00 PM, Regular Meeting, Town Hall

## UPDATES FROM DEPARTMENTS ...

### **Finance**

- As of May 8<sup>th</sup>, the Town has collected \$698,808 (80%) of the April 2015 Utility Billing (\$877,309)
- Reminder Letters for delinquent utility accounts were mailed on Friday, May 8th
- Monthly Key Revenue Items Report (April 2015) – copy attached
- As of May 8th, the Town has collected \$16,581 (1%) of the FY 2016 Tax Billing (\$1,511,679)

### **Wastewater**

- Lagoon depths: Large Lagoon is 16.50 feet and Small Lagoon is 3.00 feet
- Synagro finished hauling 1,000,000 gallons of sludge to Baxter's
- Pulled Pump 2 at the Plaza Pump Station – removed rags from impeller and check valve
- Ordered Field Net, irrigation monitoring system, for Prettyman, Field 2, and Field 3

### **Police**

- Significant Incident Reports and Press Releases distributed as prepared
- Weekly and Year to Date crime statistics (selected crimes) updated (copy attached)

### **Public Works**

- Installed "Children at Play" signs along North Bedford Street (in the area of Bedford Street Park)
- Continued paint marking of parking spaces
- Begun grass cutting town wide

# TOWN MANAGER'S WEEKLY REPORT



## Planning

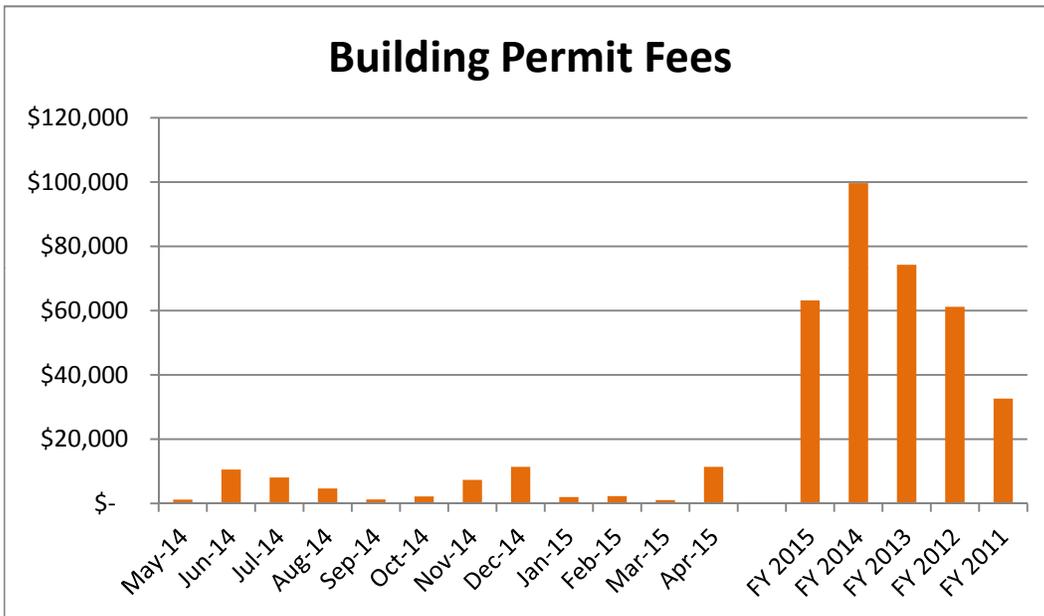
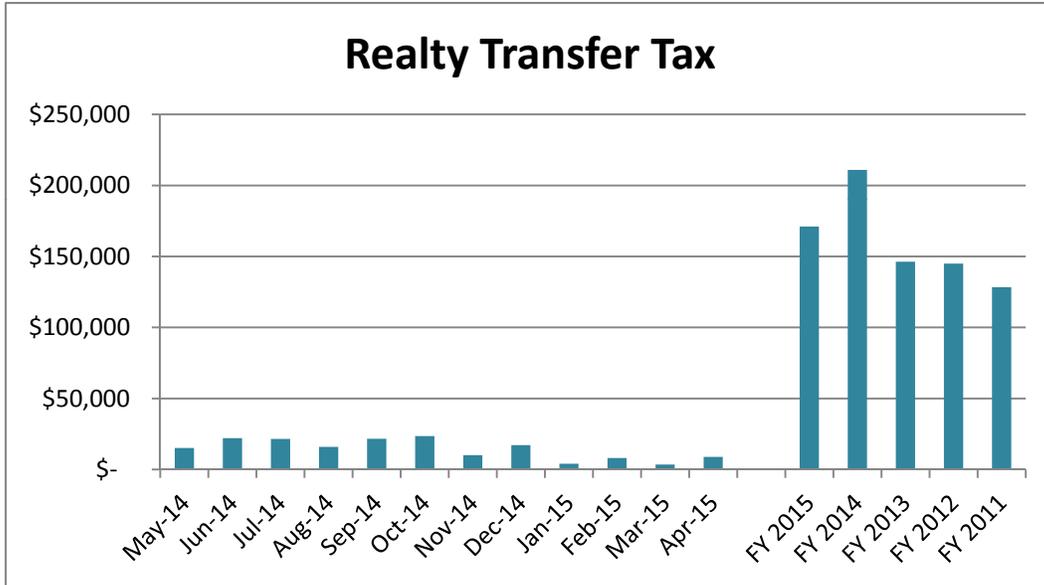
- Pizza King Business License issued May 1<sup>st</sup>, 2015
- Board of Adjustment:
  1. 2 South DuPont Highway – Georgetown Plaza, seeking reductions in front yard setback (from 40' to 20') – **Granted**
- As of April month end, the Town received five (5) business licenses through the MetroRev review, for a total of \$600

## TOWN MANAGER'S UPDATE ...

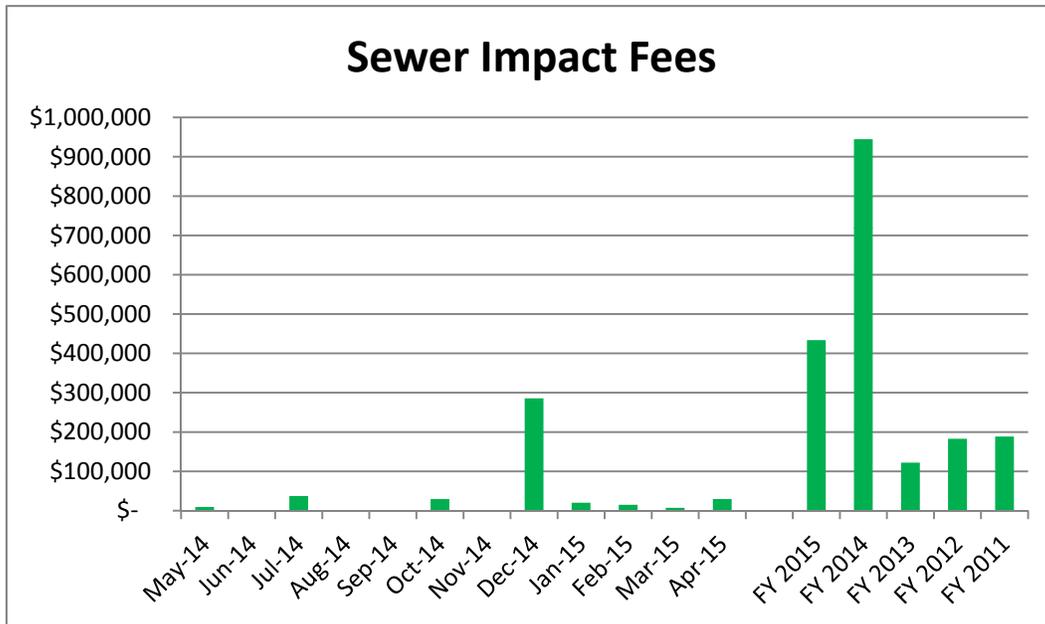
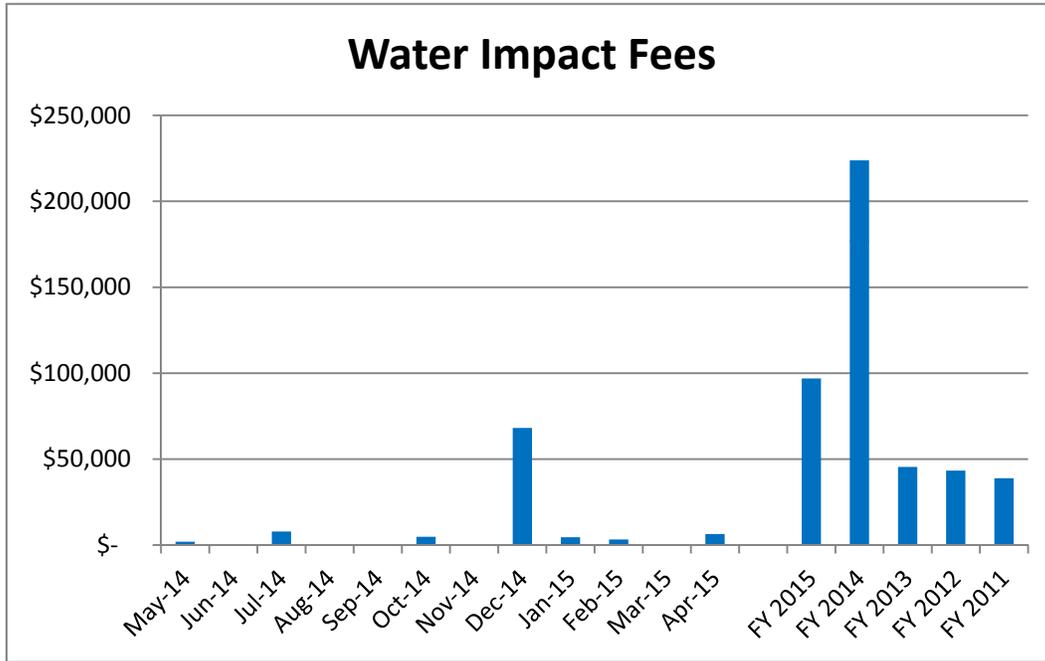
- Attended kick-off event announcing the “Delaware Challenge to End Veteran Homelessness” (Gene Dvornick, Jocelyn Godwin)
- Presented Town of Georgetown’s application to the Neighborhood Building Blocks Fund Board for grant funds to assist with the development of our Downtown Development District (DDD) Plan – **funding approved for \$45,000**
- Attended 2015 Drinking Water State Revolving Fund (DWSRF) Borrower’s Conference. Topics covered:
  - ✓ Planning Grant Ideas
  - ✓ Needs Assessment (Water System) and Cyber Security
  - ✓ City of Newark GIS Mapping System
  - ✓ Innovative Green Ideas
  - ✓ Distribution Technology
  - ✓ Blue Ocean Utility Software
- Handled several code violations – either by personal contact or Notice of Violation
- Met with representatives of the Delaware Forest Service to visit the Marvel Museum and discuss funding opportunities for tree planting events
- Represented the Town at the Georgetown COC Economic Development Council lunch meeting. Presentation by Ben Gray on Beacon Hospitality and the new Microtel (Gene Dvornick, Jocelyn Godwin)
- Participated in the ICMA 2015 Northeast Regional Summit – focus was the “Tools for the Balancing Act”

***THIS REPORT AND ANY ATTACHMENTS ARE ONLY BEING SENT  
ELECTRONICALLY UNLESS OTHERWISE REQUESTED***

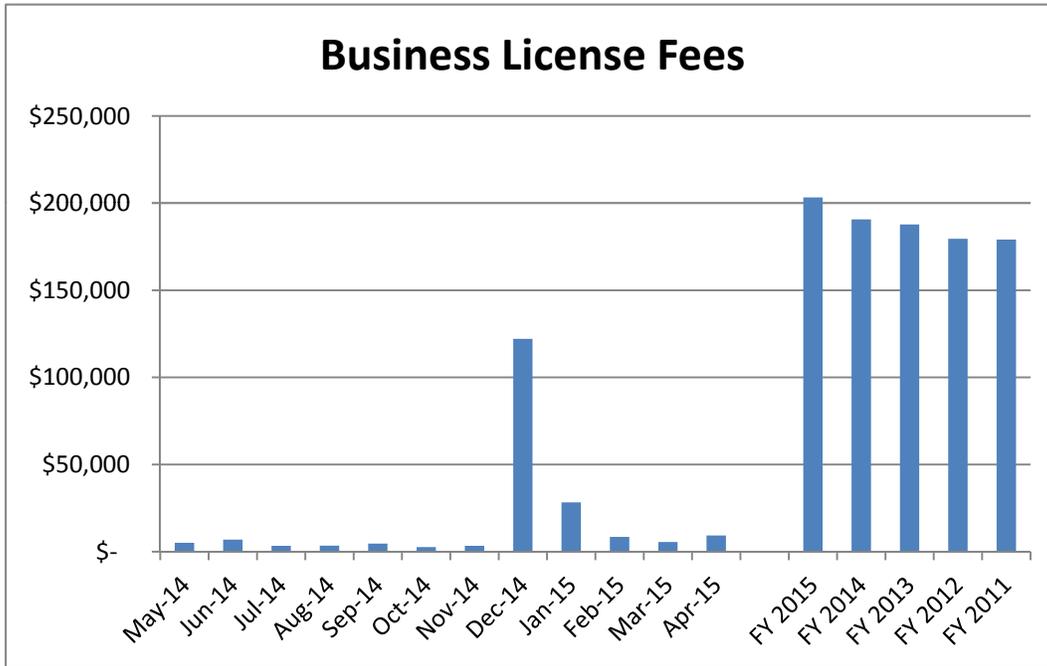
# Key Revenue Items



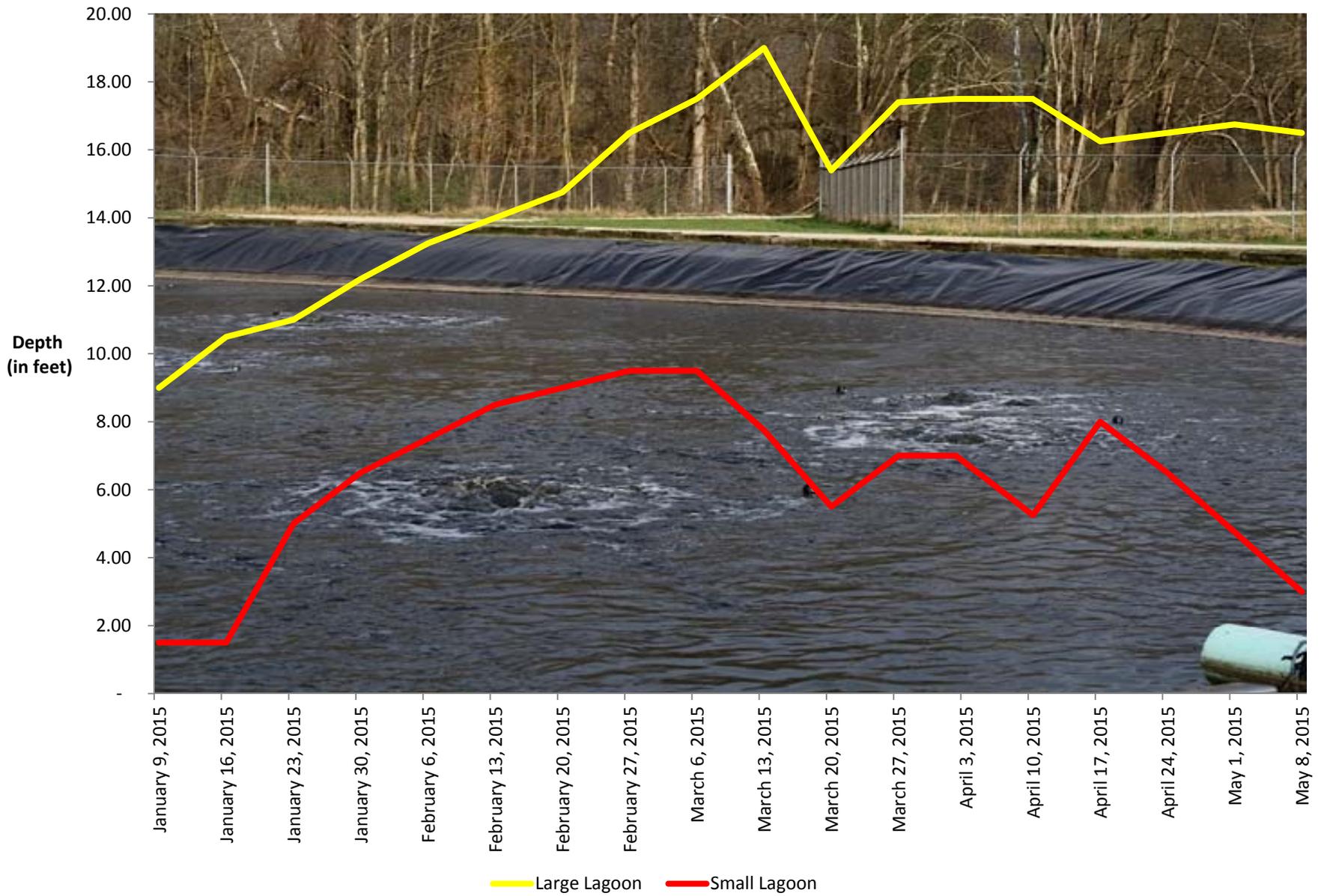
# Key Revenue Items

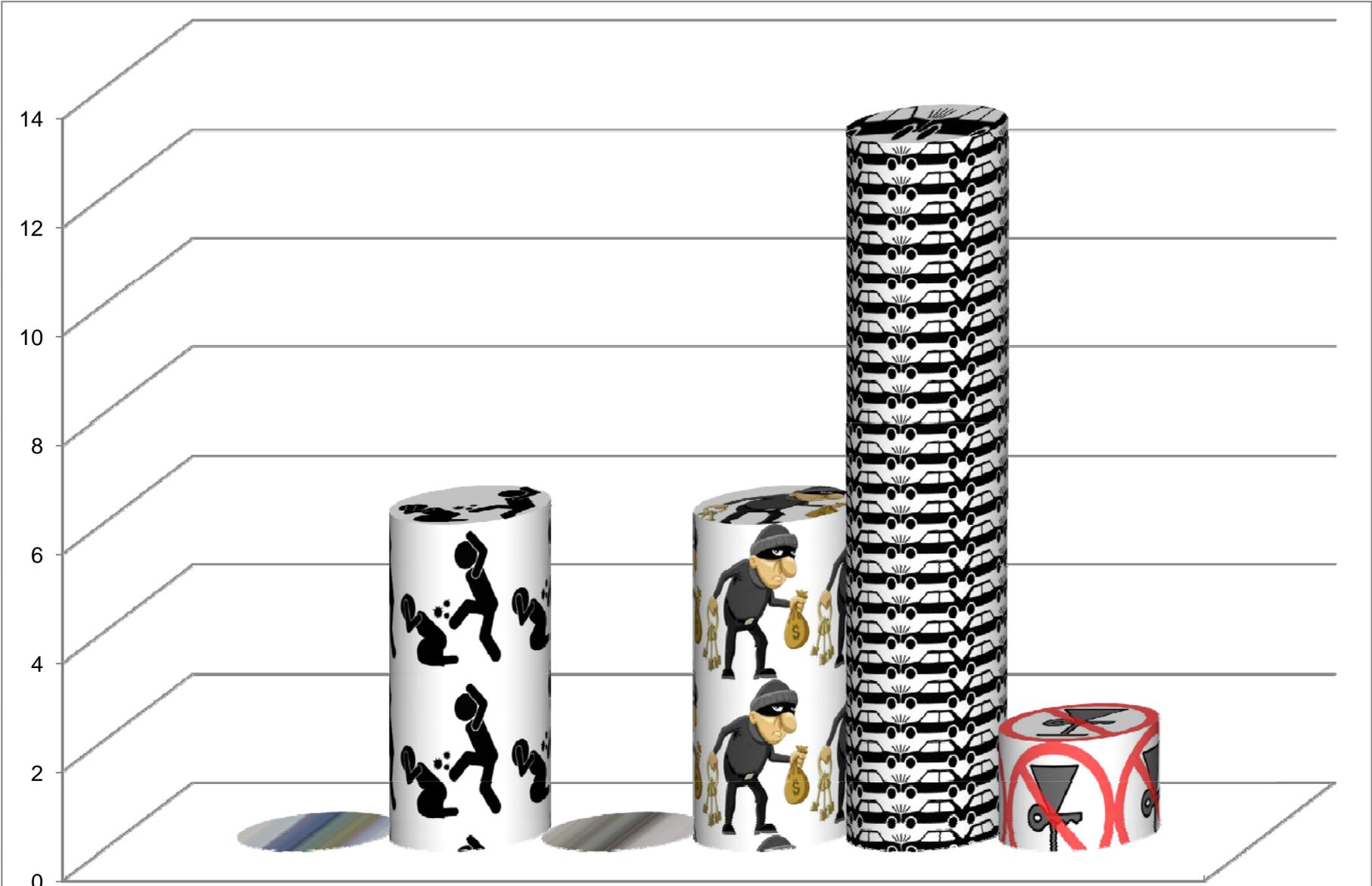


# Key Revenue Items



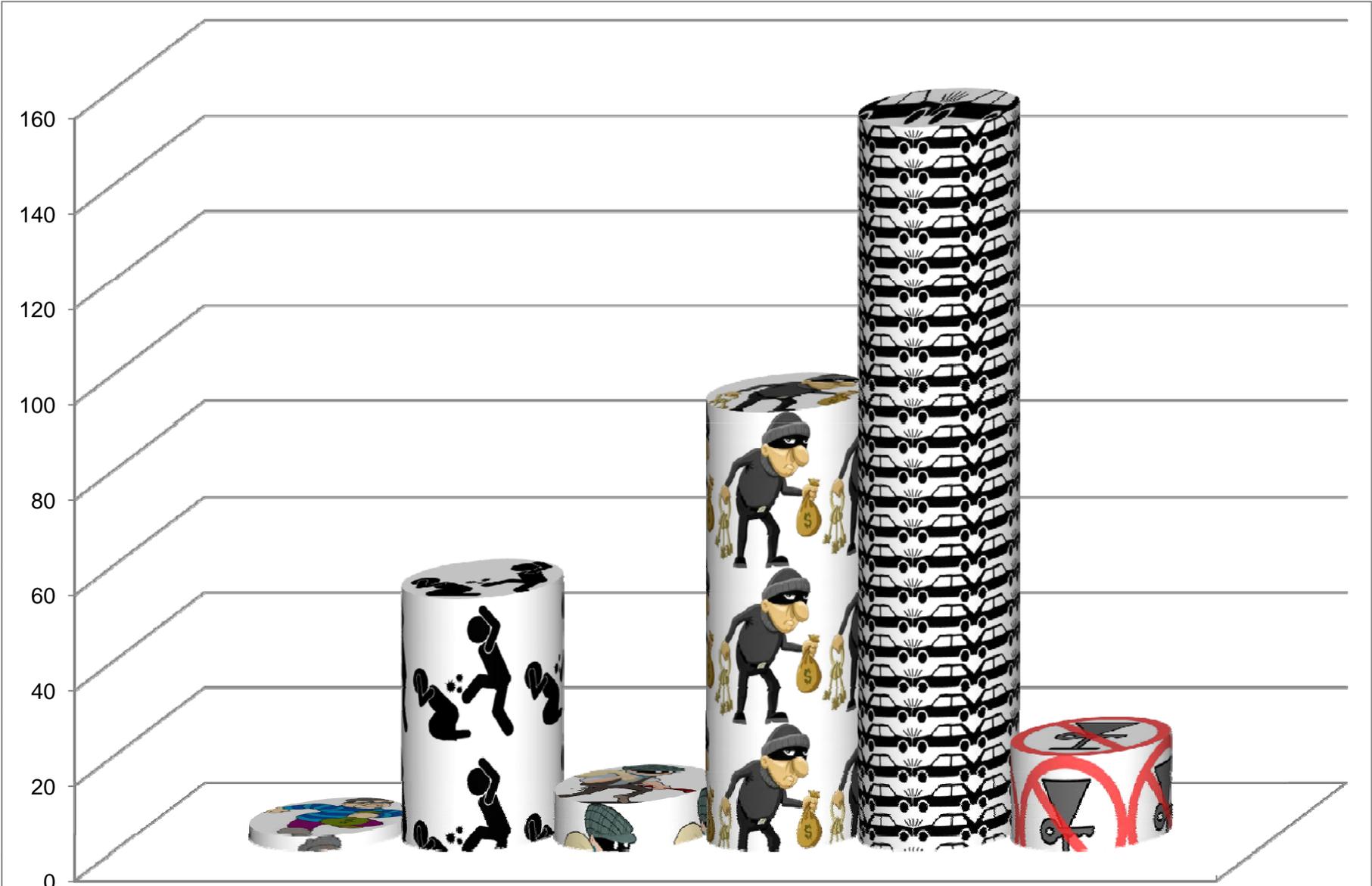
# WWTF Lagoon Depths





Weekly

■ Robbery 
 ■ Assault 
 ■ Buglary 
 ■ Thefts 
 ■ Collision 
 ■ DUI



Year to Date

■ Robbery  
 ■ Assault  
 ■ Buglary  
 ■ Thefts  
 ■ Collision  
 ■ DUI



# NEIGHBORHOOD BUILDING BLOCKS GRANT DOWNTOWN DEVELOPMENT DISTRICT PLAN



Town of  
**Georgetown**  
DELAWARE

## PROJECT SUMMARY

The Town of Georgetown will prepare a Downtown Development District Plan that creates a vibrant place where people stay after work to dine and shop. The Plan will be the primary tool to stimulate economic activity.

The District has strong beginnings rich in history and with adequate infrastructure to absorb higher intensity mixed use infill development. The area consists of 188 parcels on approximately 64 acres. The area faces many challenges, including:

- **Promoting day and night activity.** The downtown currently consists of mostly weekday daytime activity.
- **Competing with Route 113.** A community market analysis study found that stores on Rt 113 were the top shopping destinations.
- **Pedestrian safety and comfort.** It is difficult to cross the town's main streets midday, which discourages people from visiting multiple businesses.

Georgetown leaders and the business community have proven their will to overcome these challenges, and to cultivate positive and context sensitive change. We understand that providing market and social diversity will create a more vibrant community and strengthen the downtown's market position.

Prepared with the assistance of:



## OUTCOME HIGHLIGHTS

The planning process will:

- Bring together many planning efforts and documents.
- Unite stakeholders with a shared vision.
- Use recent economic success, such as the 16 Mile Brewery, as a catalyst to spur further economic development.

The District Plan will:

- Attract a mix of uses with residential and retail shops and services.
- Promote economic and social diversity.
- Promote public safety through street activity.
- Encourage residents, employees and visitors to regularly visit downtown.
- Restore and enhance historic character.
- Improve pedestrian safety and ease.
- Set forth streetscape improvements and urban design standards.
- Encourage adaptive reuse of buildings.
- Update parking standards and create a parking management strategy.
- Provide attractive gateways.

## PERFORMANCE METRICS

- A user-friendly document with specific and achievable recommendations
- Downtown Development District designation.
- Unite businesses with joint marketing and special events.
- New marketing and economic development incentive tools.

