Town of Georgetown
Comprehensive Plan
Town Council Kick-Off Meeting w/Planning Commission
August 24, 2016
Meeting Agenda

› Introductions
› Scope of Services
› Schedule
› Public Outreach
› Community Survey
› SWOT Analysis
› Next Steps
Introductions

KCI Technologies, Inc.

› Debbie Pfeil / Project Manager
  Associate / Planning Manager

› Lauren E. Good, AICP / Project Lead
  Project Planner

Town of Georgetown

› Gene Dvornick
  Town Manager

› Jocelyn Godwin
  Planning Administrator
Scope of Services  
(adopted 6/22/2016)

**Phase 1 – Identify Resources, Data Collection & Creation**
- Staff/KCI Team Kick-Off Meeting (Meeting #1)
- Research & Recommend Outreach Event Options
- Mapping – Identify & Obtain Existing Data/Layers
- Create Maps
- Data Collection & Plan Creation (Multiple Chapters)
- Create Draft Community Survey
- Create SWOT Analysis Board
- Create Project Schedule
- Create Draft Kick-Off Meeting Presentation (A)
- Prepare Town Task Assignments
- Staff/KCI Team Meeting (Meeting #2)
- Acknowledgements
- Authority to Plan
- Comprehensive Plan History

**Phase 2 – Kick-Off, Community Outreach Event & Survey**
- Review Pre-PLUS Comments
- Kick-Off Joint Presentation (A) (Meeting #3)
- Data Collection & Plan Creation (Multiple Chapters)
- Outreach/Community Event Launch (Meeting #4)
- Survey/SWOT/Outreach Event Update
- Review & Identify Data/Trends/Key Issues
- Create Planning Commission Draft Presentation (B)
- Staff/KCI Team Meeting (Meeting #5)
Scope of Services
(adopted 6/22/2016)

Phase 3 – Plan Input & Draft Document

› Planning & Zoning Presentation (B) (Meeting #6)
› Create Planning Commission Draft Presentation (C)
› Planning Commission Presentation (C) (Meeting #7)
› Create Draft Goals & Policies
› Finalize Draft Document – Release to Town Staff Only
› Review Town Staff Comments – Prepare Updated Document
› Create Public Comment Procedures
› Create Joint Meeting Draft Presentation (D)
› Staff/KCI Team Meeting (Meeting #8)

Phase 4 – Plan Presentation, Public Comment & Adoption

› Draft Plan Presentation (D) Joint Meeting (Meeting #9)
› Prepare & Attend PLUS Review (Meeting #10)
› Public/PLUS Comment Review & Recommendations
› Joint Public Hearing (Meeting #11)
› Special Meetings PC/TC Final Adoption (Meeting #12)
# Schedule

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<th>Phase</th>
<th>Target Date/Event</th>
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Public Outreach

› Goals
  – Project Awareness
  – Project Input

› Date
  – September 1, 2016
  – 7:00 – 9:00 pm
  – Summer Concert Series at 16 Mile Brewery

› Approach
  – Project Postcards
  – Outreach Questions
    › What are the Town’s strengths?
    › What are the Town’s weaknesses?

› How to Help
  – Attend the event
  – Advertise the event
  – Promote the survey
  – Take the survey
Community Survey

- Online Survey
- Paper Copies as well
- Spanish Version (paper)
- Link on Town Website
- 47 Questions
SWOT Analysis

› Strengths
› Opportunities
› Weaknesses
› Threats

› Homework!
   *Due October 7 to Town*
Next Steps

**KEY DATES**

› **September 1**
  Outreach Event at 16 Mile

› **November 16**
  Planning Commission Presentation
  *Data Trends, Survey/SWOT Results & Key Issues*

**PLANNING COMMISSION AND TOWN COUNCIL**

› Take Survey

› Promote Survey

› Attend Outreach Event

› Complete SWOT Analysis
Thank you!

› We look forward to working with Georgetown Staff, Stakeholders, Planning Commission & Town Council on this project!

**Project Contact Info:**

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