

Town of Georgetown Comprehensive Plan

Community Outreach Presentation

April 22, 2017



Meeting Agenda

- › Welcome & Introductions
- › Town of Georgetown Government
- › Town Limits
- › What is a Comprehensive Plan?
- › Next Steps
- › Questions
- › Community Input





Welcome & Introductions

TOWN OF GEORGETOWN

- › Gene Dvornick
Town Manager

- › **Jocelyn Godwin**
Planning Administrator

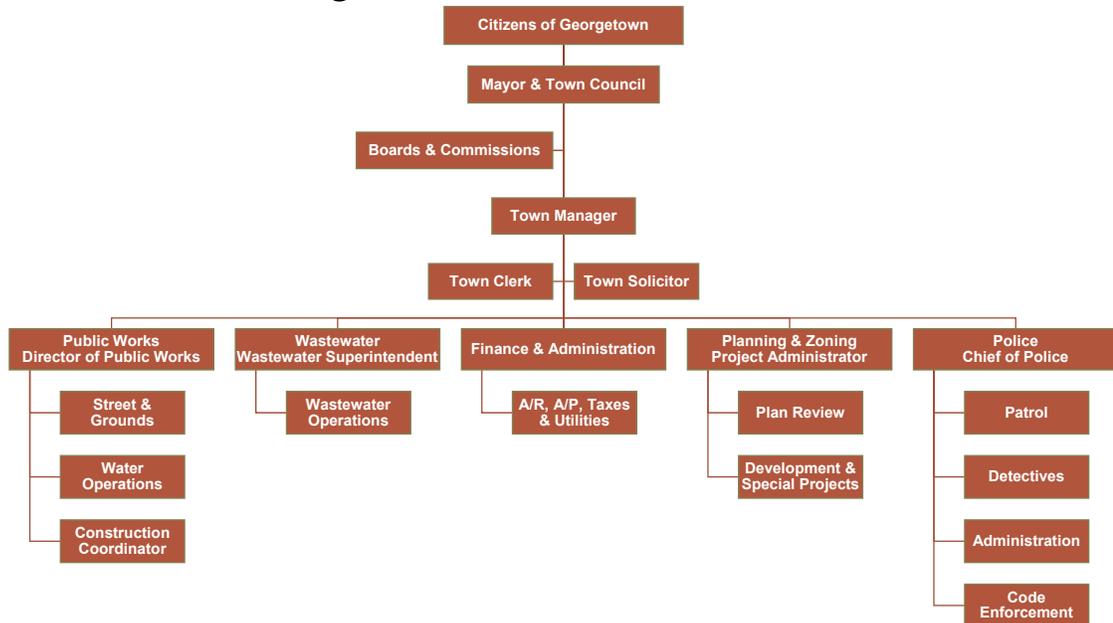
KCI TECHNOLOGIES, INC.

- › Debbie Pfeil
Associate / Planning Manager
Project Manager

- › **Lauren Good**
Project Planner
Project Lead



Town of Georgetown Government





What is a Comprehensive Plan?

A document designed to **guide** the **future actions** of local government.

Presents a **vision** for the future, with **long-range goals and objectives** for activities that affect the Town.

Used to address the **constant change and evolution** of a **community**.

A **legal** land use document.



What is a Comprehensive Plan?

State Requirements

22 Delaware Code §702 requires Delaware municipal governments to develop and regularly update land use plans.



What is a Comprehensive Plan?

Components

- › Background
- › Community Character
- › Demographics
- › Town & Community Services
- › Transportation
- › Utilities (Water & Sewer)
- › Land Use & Zoning
- › Growth Areas/Annexations
- › Economic Development
- › Housing
- › Environmental Protection
- › Open Space & Recreation
- › Historic & Cultural Resources
- › Healthy Communities
- › Implementation Items
- › Maps



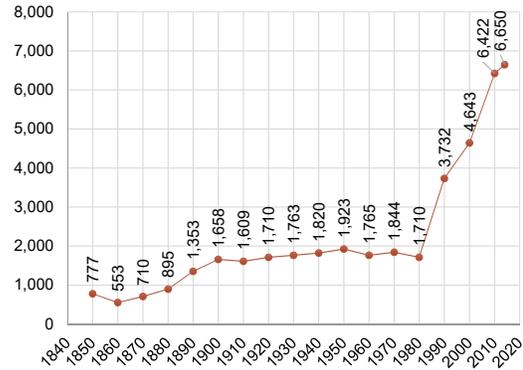
What is a Comprehensive Plan?

Demographics - Population

Year	Population		
	Georgetown	Sussex County	Delaware
1950	1,923	61,336	318,085
1960	1,765	73,195	446,292
1970	1,844	80,356	548,104
1980	1,710	98,004	594,338
1990	3,732	113,229	666,168
2000	4,643	156,638	783,600
2010	6,422	197,145	897,934
2014	6,650	203,737	917,060

- 3.5% increase 2010 – 2014
- 43.2% increase 2000 – 2014

Georgetown Population Trends



Source: U.S. Decennial Census & American Community Survey



What is a Comprehensive Plan?

Demographics – Race & Ethnicity

RACE

Race	2000	2010	% Change
One Race	4,525	6,182	+36.6%
White	2,609	2,991	+14.6%
Black or African American	969	933	-3.7%
American Indian or Alaska Native	96	277	+188.5%
Asian	12	70	+483.3%
Native Hawaiian	2	9	+350.0%
Other	837	1,905	+127.6%
Two or More Races	118	237	+100.8%

ETHNICITY

Ethnicity	2000	2010	% Change
Hispanic	31.7%	47.8%	+108.2%
Not Hispanic	68.3%	52.2%	+58.8%

Source: U.S. Decennial Census



What is a Comprehensive Plan?

Demographics – Education & Income

EDUCATION

Source: 2010-2014 American Community Survey

Educational Level	Georgetown	
	Number	Percent
Not HS Graduates	1,397	33.9%
High School Graduate, No Degree	1,927	46.8%
Associate's Degree	178	4.3%
Bachelor's Degree or Greater	613	15.0%
Total Population 25 Years or Older	4,115	100.0%

INCOME

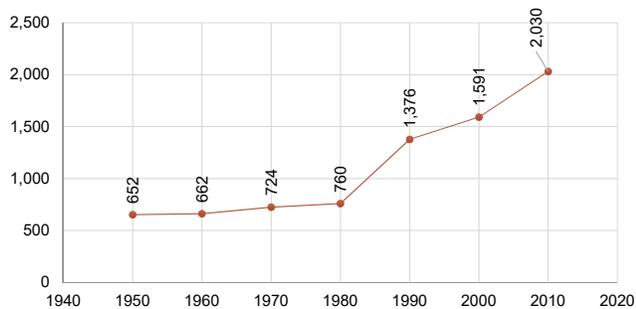
Income	Amount in Dollars			
	Georgetown	Sussex County	Delaware	United States
Median Household Income	\$47,525	\$53,505	\$60,231	\$53,482
Median Family Income	\$43,408	\$62,502	\$72,683	\$65,443
Per Capita Income	\$19,204	\$27,748	\$30,191	\$28,555



What is a Comprehensive Plan?

Demographics – Housing Units

> 2,030 units (27.6% increase)

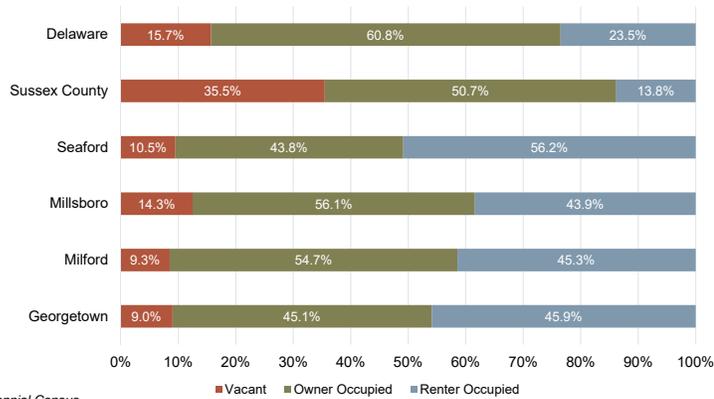


Source: U.S. 2010 Decennial Census



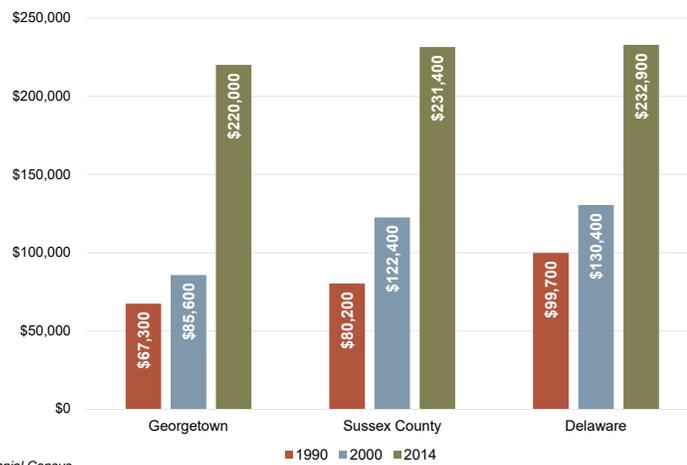
What is a Comprehensive Plan? *Demographics – Housing Occupancy*

- > 91% occupied
 - > 45.1% owner occupied
 - > 45.9% renter occupied
- > 9% vacant



What is a Comprehensive Plan? *Demographics – Housing Value*

\$220,000 median value





What is a Comprehensive Plan?

Land Use & Zoning



- › **ELU (Existing Land Use):** What is the land *currently* being used for?
- › **FLU (Future Land Use):** What should the land be used for in the *future*?
- › **Current Zoning:** What is the land *allowed* to be used for?



Next Steps

- › Finalize data collection
- › Release draft Plan to government leaders
- › Release draft Plan to public
- › Public comment period
- › Adoption



Are you interested in volunteering for the
Town?



Community Input

9/1 – Summer Concert Series at 16 Mile Brewery





Community Input

SWOT & Community Survey

SWOT ANALYSIS



COMMUNITY SURVEY

Form titled 'Town of Georgetown - Comprehensive Plan Survey'. It includes an introduction, a request for input, and a table for data collection.

Section 1: Please rate or describe the following questions by December 1, 2016. Check appropriate boxes.

Statement	Strongly Disagree	Disagree	Agree	Strongly Agree
1. The Town of Georgetown is leading the Comprehensive Plan.				
2. The Comprehensive Plan is a good document.				
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29. The Comprehensive Plan is a good document.				
30. The Comprehensive Plan is a good document.				

Section 2: Please provide a written response to the following questions by December 1, 2016. Check appropriate boxes.

1. How much do you support the following questions by December 1, 2016. Check appropriate boxes.

2. How much do you support the following questions by December 1, 2016. Check appropriate boxes.



Questions

