

# Town of Ocean View Web Site Privacy Policy

**Approved by Town Council: September 8, 2015**

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## **Introduction**

The Town of Ocean View (the "Town") is committed to protecting the privacy of all individuals who visit the Town's website located at [www.oceanviewde.com](http://www.oceanviewde.com) which includes all subdomains, present and future, and the services provided therein (the "Site"). The Town has created this Privacy Policy in order to demonstrate its commitment to privacy. The following discloses the information gathering and dissemination practices for the Site. By visiting and/or using the Site, you agree to be bound by the terms of this Privacy Policy, as may be replaced or modified from time to time. The Town reserves the right, at any time, to modify or replace the Privacy Policy. Please check the Privacy Policy periodically for changes. Your use of the Site following the posting of any changes to the Privacy Policy constitutes your acceptance of those changes.

## **Information Automatically Logged**

This Site collects and uses your unique IP address to help diagnose problems with our server and to administer our Site. This Site records the browser type you used to access the Site in order to monitor market penetration of various web browsers so we can better determine the internet technologies we may utilize in the design of our pages. This Site uses page referrer data - that is, information about the page that linked you to our Site - to determine to what extent our Site is referenced by other resources on the internet. This data may be used to preserve the integrity of our computing resources.

## **Personal Information**

This Site does not require you to register with the Site or provide any personally identifying information in order to access the Site. Accordingly, except for information that you may voluntarily provide to the Site or through email such as names and email addresses for the purpose of contacting the Town, the Mayor, or any member of the Town Council or the Town staff, the Site does not otherwise collect any information that identifies you or allows you to be personally contacted except by the Town on Town business. The Town will not share or disclose any of your personal information with any third parties nor do we use any personal information for any purposes other than Town business or to answer inquiries from you except as provided below:

(1) when you explicitly consent to the disclosure of such information to a third party when connecting to a third-party service that asks you if you consent to such sharing;

(2) where we are legally required to do so, such as in response to court orders or legal process, or to establish, protect, or exercise our legal rights or to defend against legal claims or demands;

(3) if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person;

(4) if we believe it is necessary to investigate, prevent, or take action regarding situations that involve abuse of the Site infrastructure or the internet in general (such as

voluminous spamming, denial of service attacks, or attempts to compromise the security of the Site infrastructure generally); and

(5) if the information is not private, is aggregated or is otherwise non-personal information, or is related public data or the number of users who clicked on a particular link (even if only one did so).

Subject to obligations consistent with this Privacy Policy, we may also disclose information to our affiliates, agents, contractors, and service providers in order to facilitate the functioning of the Site or to perform tasks that are integral to the Site, such as processing transactions, fulfilling requests for information, or providing support services or other tasks, from time to time. Information may also be transferred from the Town to the third parties hosting the Site and the designers of our Site, but only to the extent required in order for the Site to function properly.

### **Cookies**

The Site uses tracking technology ("cookies") on the Site, to help us recognize you during a session, to monitor usage and web traffic routing for the Site, and to customize and improve the Site. Other examples of our use of cookies include tracking the number of visits by a particular visitor to a page. By visiting the Site or using the services you agree to the use of cookies in your browser. Cookies are small text files placed on your computer or device when you visit a web site, in order to track use of the site and to improve your user experience.

Most computers and some mobile web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. The Network Advertising Initiative has also developed a tool that may help you understand which third parties have currently enabled cookies for your browser and opt-out of those cookies. Further information can be found at [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp). Please note however that, by blocking or deleting cookies, you may not be able to take full advantage of the Site. If you do not want to receive tracking pixels, you will need to disable HTML images in your email client, and that may affect your ability to view images in other emails that you receive.

### **Security**

The Town uses third-party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run and protect the Site. These vendors have been selected for their high standards of both physical and technological security.

### **Third Party Web Sites**

The Site provides links to other governmental agencies within the State of Delaware, the Federal government and other government agencies. The Site also provides links to websites of other organizations in order to provide visitors to the Site with certain information. Providing a link does not constitute endorsement, expressed or implied, of any content, viewpoint, policies, products or services of any Third-party's website. If you link to another website not maintained by the Town, you are subject to the terms and conditions of that website, including but not limited to its privacy policy, if any.

**Response to “Do Not Track” Signals**

The Site does not track visitors over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals.

**Children**

Our Site should only be accessed by persons eighteen (18) years of age and older. The Site is not designed nor intended for use by children or anyone else under the age of 13.

**Applicable Law.**

This Privacy Policy is governed by the laws of the State of Delaware without regard to conflicts of law provisions.

**Contact Information**

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, you can [contact clerktov@oceanviewde.com](mailto:clerktov@oceanviewde.com).

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