

LIONS VISION DAYS
For The Lions Vision Research Foundation
At Wilmer Eye Institute

Dear Lions, Lionesses, and Leos,

Think big! Imagine that all across your state, in metropolitan cities and small towns, Lions, Lionesses, and Leos are standing at entrances to businesses engaged in conversations with the customers entering and exiting the stores. It is the second weekend in October, a bright autumn day or an alternate spring weekend the second Friday and Saturday in April and clubs where dates present a conflict, any alternate date is acceptable. Communities will benefit by your choice. Club members will proudly wear their favorite Lions apparel identifying them as members of Lions Clubs International, the world's greatest humanitarian service organization which will celebrate a century of service in 2017.

As we listen to some of the conversations we hear one man tell a Lion "I remember when the Lions bought my grandmother eyeglasses when she couldn't afford them". As he speaks, he slips a dollar into the Lion's Vision Days collection canister. Another person is heard to say "I had someone in the family who needed a handicap ramp and the Lions built one". A handful of coins is dropped in the container. Another person says "We had a child with a serious eye condition and the Lions connected us to the Wilmer Eye Institute where she received excellent care". A \$5 bill goes into the Lion's canister. Similar conversations by the hundreds take place at locations all over MD-22. By day's end, Vision Days collection containers are brimming to the top with generous donations from an appreciative public and, all Club members are feeling really good about the enthusiastic, positive response from the public.

This visualization can be reality if we energize and mobilize you, the Lions Club Family, in support of Vision Days which is a very worthy fund-raising project that generates revenue for the eye research and rehabilitation programs at the Lions Vision Center at Johns Hopkins Wilmer Eye Institute. The only investment required is a gift of your time and energy. Break the task into two hour shifts. Provide a chair for a senior volunteer Lion who may have difficulty standing. Enlist the aid of your grandchildren. The public reacts to children helping with community service projects, and the kids will learn why pop-pop puts on that colorful, pin adorned vest and hat.

Visit the MD-22 LVRF website (www.lionsvision.org) under programs for more tips on how to run a successful Vision Days event and to access the Vision Days Booklet, Poster and Container Label. Please contact me or your District Vision Days Chairperson for further advice and assistance: 22-A PDG John Cullison, 22-B Lion Pasco Fenoglietto, 22-C PDG Ted Ladd, 22-D PDG Bill Kircher and Lion Melvin Nace.

Yours in service,

Lion Bob Bullock
MD-22 Lions Vision Days Chairman
Enclosed: Vision days Booklet and Poster